

Higher Education Emergency Relief Fund II Report – Emergency Financial Aid Grants to Students

March 31, 2021 (updated January 20, 2022)

Final Report

Aveda Arts & Sciences Institute Minneapolis (OPE ID: 021232) received education stabilization funds under the Coronavirus Response and Relief Supplemental Appropriations Act (“CRRSAA”), Public Law No: 116-260, which authorizes the Higher Education Emergency Relief Fund (“HEERF”) II. This Fund Report applies to the student portion received under HEERF II that is designated exclusively for emergency financial aid grants to students.

The institution appreciates that Congress and the President have made these critical funds available for eligible students’ cost of attendance or emergency costs that arise due to coronavirus, such as tuition, food, housing, health care (including mental health care), or child care. We take receipt of these federal funds seriously and are distributing them in accordance with the CRRSAA and implementing guidance.

The institution is making the below information available for transparency purposes and in compliance with the U.S. Department of Education’s (“Department”) Notice of Public Posting Requirement of Grant Information for HEERF Grantees, published in the Federal Register on May 13, 2021.¹ For questions or concerns regarding this Fund Report, please contact Kalli Blackwell Peterman, General Manager, at kallib@avedaarts.edu.

1. The institution signed and returned to the Department the Certification and Agreement [for] Emergency Financial Aid Grants to Students. The institution has used, or intends to use the funds designated under the CRRSAA to provide emergency financial aid grants to students.
2. The total amount of funds that the institution will receive or has received from the Department pursuant to the institution’s Certification and Agreement [for] Emergency Financial Aid Grants to Students is **\$312,680**.
3. The total amount of emergency financial aid grants distributed to students under the CRRSAA as of the date of this Fund Report is **\$312,680**.
4. The estimated total number of students at the institution eligible to receive emergency financial aid grants under the CRRSAA, as of the date of this Fund Report is 397.
5. The total number of students who have received an emergency financial aid grant under the CRSAA as of the date of this Fund Report is 183 in the first distribution, and 87 in the second distribution.
6. The methods used by the institution to determine which students receive emergency financial aid grants and how much they would receive under CRRSAA are provided at **Attachment A**.

¹ See: <https://www.federalregister.gov/documents/2021/05/13/2021-10196/notice-of-public-posting-requirement-of-grant-information-for-higher-education-emergency-relief-fund>

7. Any instructions, directions, or guidance provided by the institution to students concerning the emergency financial aid grants are provided at **Attachment B**.



Higher Education Emergency Relief Fund (HEERF II) Distribution Protocol

The Higher Education Emergency Relief Fund II (HEERF II) is authorized by the Coronavirus Response and Relief Supplemental Appropriations Act, 2021 (CRRSAA), Public Law 116-260 (December 27, 2020) to provide monetary support for education. Aveda Arts & Sciences (the “School”) was allocated \$3,376,437 in financial aid grants under CRRSAA. Aveda Arts & Sciences will make these emergency financial aid grants available to students with exceptional need for expenses related to any component of a student’s cost of attendance or emergency costs that arise due to the coronavirus, such as tuition, food, housing, health care (including mental health care) or childcare.

The School will determine the amount of each individual emergency financial aid grant allocated to students according to the Allocation Methodology below and consistent with all applicable laws including non-discrimination laws.

The School will distribute grant funds in two disbursements. In the First Disbursement, the School will distribute grant funds to all currently enrolled students who are receiving a Pell grant or are eligible to receive a Pell grant. Any other currently enrolled student that is not Pell eligible may apply for grant funds if exceptional need can be demonstrated. These funds will be part of the Second Disbursement. **Both Non-Pell eligible students AND Pell eligible students may apply to receive a portion of these 2nd disbursement funds.** Students must complete a **Grant Application** and attach supporting documentation to demonstrate exceptional need. Grants from this 2nd disbursement to eligible students will be awarded on a first come, first serve basis until the funds the School was allocated are depleted.

ALLOCATION METHODOLOGY

First Disbursement: 75% of the total grant funds allocated to the School will be distributed equally to all currently enrolled students who are receiving a Pell grant or are eligible for a Pell grant. This formula will be $\$2,532,328 / \#$ of eligible students.

Second Disbursement: The remaining 25% of the total grant funds allocated to the School, **\$844,109**, will be reserved for students to apply for and document exceptional need. Students will need to apply for these funds using the School’s Grant Application form, including a written statement. The School’s HEERF Need Panel to assess individual student need and make a decision on the amount based on the student’s need. The funds are allocated to each branch campus location by prorating the # of non-Pell eligible students in each branch location. See table below.

- The Panel will consist of the following members:
 - School Director
 - School Financial Aid Manager
 - Regional Financial Aid Director
 - Corporate Director of Compliance
- The Panel will decide and document:
 - Whether or not the student applicant will receive a grant
 - The amount of the grant
 - The reasons for this decision
 - For each applicant, the Panel will retain an acceptance or denial form

ALLOCATION OF FUNDING

	Location	Grant Amount	Grant amount allocated to Pell students (75%)	Late pell grants awarded	Grant amount reserved for non-Pell eligible students (25%)	25% Grant amount less additional late pell grants	# of Pell eligible students	# of Pell eligible students added late	Grant per student rounded down	# of students
OPE ID 021178	Lafayette	\$166,018	\$124,410	\$1,131	\$41,608	\$40,477	110	1	\$1,131.00	174
OPE ID 022584	Baton Rouge	\$163,863	\$122,875		\$40,988	\$40,988	125		\$983.00	149
OPE ID 041423	Corpus Christi & San Antonio	\$262,743	\$196,950		\$65,793	\$65,793	195		\$1,010.00	282
OPE ID 026009	Covington & Branches	\$2,327,529	\$1,744,956		\$582,573	\$582,573	1284		\$1,359.00	2061
OPE ID 038393	New York	\$143,604	\$107,568	\$1,328	\$36,036	\$34,708	162	2	\$664.00	287
OPE ID 021232	Minneapolis	\$312,680	\$234,426	\$5,268	\$78,254	\$72,986	178	4	\$1,317.00	397
		\$3,376,437	\$2,531,185	\$ 7,727	\$845,252	\$837,525	2054	7		3350

Allocation of 25% funding for non-Pell eligible students in branch campuses					
		Grant amount reserved for non-Pell eligible students (25%)	total # of students	% of total cohort	25% prorated by student count
OPE ID 041423	Corpus Christi & San Antonio	\$65,793			
	San Antonio		171	61%	\$39,896
	Corpus Christi		111	39%	\$25,897
			282		\$65,793
OPE ID 026009	Covington & Branches	\$582,573			
	Covington		113	5%	\$31,941
	Houston		341	17%	\$96,389
	Atlanta		216	10%	\$61,056
	Charlotte		258	13%	\$72,928
	Birmingham		199	10%	\$56,250
	Nashville		221	11%	\$62,469
	Hammond		67	3%	\$18,939
	New Orleans		125	6%	\$35,333
	Austin		184	9%	\$52,010
	Dallas		337	16%	\$95,258
			2061		\$582,573

25% Fund - needs based applications						
	Location	25% Grant amount less additional late pell grants	# of applicants	# of qualified applicants		Rounded Down
OPE ID 021178	Lafayette	\$40,477	25	21	\$ 1,927	1927
OPE ID 022584	Baton Rouge	\$40,988	28	28	\$ 1,464	1463
OPE ID 041423	Corpus Christi & San Antonio	\$65,793	62	62	\$ 1,061	1061
	Corpus Christi	\$25,897	16	16	\$ 1,619	
	San Antonio	\$39,896	46	46	\$ 867	
OPE ID 038393	New York	\$34,708	62	45	\$ 771	771
OPE ID 021232	Minneapolis	\$72,986	94	86	\$ 849	848
OPE ID 026009	Covington & Branches	\$582,573	530	514	\$ 1,133	1133
	Covington	\$31,941	41	38		
	Houston	\$96,389	45	45		
	Atlanta	\$61,056	61	61		
	Charlotte	\$72,928	65	65		
	Birmingham	\$56,250	75	75		
	Nashville	\$62,469	69	63		
	Hammond	\$18,939	29	28		
	New Orleans	\$35,333	30	24		
	Austin	\$52,010	41	41		
	Dallas	\$95,258	74	74		
			801	756		

DISTRIBUTION OF STUDENT GRANTS

Each qualifying Pell-eligible student will receive a one-time stipend based on location. The following lists the amounts by location:

Location	\$ per student*	Location	\$ per student*
Atlanta	1,333 (1,359 actual)	Houston	1,333 (1,359 actual)
Austin	1,333 (1,359 actual)	Lafayette	1,131
Baton Rouge	983	Minneapolis	1,261 (1,317 actual)
Birmingham	1,333 (1,359 actual)	Nashville	1,333 (1,359 actual)
Charlotte	1,333 (1,359 actual)	New Orleans	1,333 (1,359 actual)
Corpus Christi	1,010	New York	626 (664 actual)
Covington	1,333 (1,359 actual)	San Antonio	1,010
Dallas	1,333 (1,359 actual)		
Hammond	1,333 (1,359 actual)		

* based on # of Pell eligible students determined on the day of draw down.

Date of Determination - The student must be actively enrolled and have attended school as of the day the funds are drawn down into the account, including those students who are currently on a leave of absence. All funds will be issued within 15 days of draw down.

Students receiving grant funds will receive a “HEERF II Grant Funds Student Certification” to read and acknowledge (“Student Certification”) prior to receipt of grant funds.

REPORTING

Documentation for detailed disbursements will be submitted to the Department of Education within 30 days of receipt of the funds and subsequently 45 days thereafter.

POLICY ON STUDENT USE OF FUNDS

- Student grant funds are to be used by the student for any component of the student’s cost of attendance or for emergency costs that arise due to coronavirus, such as tuition, food, housing, health care (including mental health care) or childcare.
- Each student must sign the Student Certification acknowledging that the student has accepted and received the grant funds and that it will use the funds for an intended purpose.
- The School will not require a student to apply grant funds to pay for tuition, fees, or educational supplies.
- Student’s receipt of the grant funds is not conditioned on a student’s continued or future enrollment at the School.
- Admissions personnel will be instructed that they may not discuss eligibility for CRRSAA grants with prospective students. CRRSAA grants may not be offered to or discussed with prospective students as an incentive to enroll.

DISBURSEMENT METHOD & STUDENT ACKNOWLEDGEMENT

Checks will be cut for each Grant recipient and will be shipped to the applicable campus location. Each Institute will publish a *Grant Pick Up Day* where all social distancing safeguards will be in place. Students will sign the acknowledgement prior to receiving the check, certifying that they will use the funds for the intended purpose of assisting with COVID-19 related expenses. Students who submit application for funding will be processed on a first come, first served basis and processed accordingly.

TIMELINE

2/24/21	Webinar for Aveda Arts team
2/24/21 pm	Student Notice & Grant Application distributed
2/25/21	Funds down down
2/26/21	Funds deposited and transferred
2/26/21	Pell Eligible student check run begins
3/5/21	Deadline for students to apply for funding for the 25% fund
3/5/21	25% fund grant recipient check run begins
3/12/21	15-day deadline to disburse all funds
3/12/21	Deadline to distribute grants to Pell eligible students
3/19/21	Deadline to distribute grants from the 25% fund

HEERF NEED PANEL DETERMINATION

After a thorough review of all 25% fund applications, it was determined that any student providing documentation to support his/her claim of financial need would be considered approved.



Higher Education Emergency Relief Fund (HEERF II) Student Notice

February 24, 2021

Dear Student,

The Higher Education Emergency Relief Fund II (HEERF II) is authorized by the Coronavirus Response and Relief Supplemental Appropriations Act, 2021 (CRRSAA), Public Law 116-260 (December 27, 2020) to provide monetary support for education. Aveda Arts & Sciences (the "School") will make these emergency financial aid grants available to students with exceptional need for expenses related to any component of a student's cost of attendance or emergency costs that arise due to the coronavirus, such as tuition, food, housing, health care (including mental health care) or childcare.

Am I eligible for a HEERF II grant?

Aveda Arts & Sciences has determined that all currently enrolled/attended Pell eligible students are automatically eligible for a HEERF II grant.

What if I didn't qualify for Pell funds?

Aveda Arts & Sciences has reserved 25% of the total grant funds received for **both Pell eligible and non-Pell eligible students with exceptional need**. All students will need to apply for these funds using the School's Grant Application form, including a written statement explaining the exceptional need and provide supporting documentation. The School's *HEERF Need Panel* will assess individual student need and make a decision on the amount awarded based on the student's need. These grants will be awarded on a **first come, first served basis** until the funds the School were allocated are depleted.

So, if I receive an automatic grant because I'm Pell eligible, can I still apply for additional funds?

Yes, if you can demonstrate exceptional need. Students must submit a **Grant Application form** and include a written statement explaining the exceptional need and provide supporting documentation.

How much will my grant be?

Funding allocation is tied to the institution's relative share of on-ground Full Time Equivalent students: 75% of the funds allocated based on Pell recipients and 25% based on ALL (both Pell eligible and non-Pell eligible) students.

Pell eligible students will receive the following estimated grant amounts:

Location	\$ per student*		Location	\$ per student*
Atlanta	1,333		Houston	1,333
Austin	1,333		Lafayette	1,021
Baton Rouge	953		Minneapolis	1,261
Birmingham	1,333		Nashville	1,333
Charlotte	1,333		New Orleans	1,333
Corpus Christi	966		New York	626
Covington	1,333		San Antonio	966
Dallas	1,333			
Hammond	1,333			

**Estimations are based on the number of Pell eligible students enrolled and attended on 2/21. Final grant amounts will be determined by the # of Pell eligible students enrolled/attended on the day the funds are drawn down on 2/25/21.*

Students applying for the 25% portion of the funds will receive an amount determined by the HEERF Need Panel based on demonstration of exceptional financial need. Total award amounts will not exceed the current Pell limit.

What if I am currently on a Leave of Absence?

You are still eligible to receive this one-time stipend (if pell eligible) or you can apply for the 25% fund as long as you are currently enrolled and have attended at least one hour.

What can I use these funds for?

According to the U.S. Department of Education, funds are to be used for expenses related to any component of a student’s cost of attendance or emergency costs that arise due to the coronavirus, such as tuition, food, housing, health care (including mental health care) or childcare.

Students receiving grant funds will receive a “HEERF II Grant Funds Student Certification” to read and acknowledge prior to receipt of grant funds.

Can I apply these funds to my outstanding tuition payments?

- Grant funds will only be applied to a student’s outstanding tuition balance with the student’s written consent on the Student Certification.
- The School will not require a student to apply grant funds to pay for tuition, fees, or educational supplies.
- Student’s receipt of the grant funds is not conditioned on a student’s continued or future enrollment at the School.

How do I apply for an additional exceptional need-based grant?

Submit the following documentation to your Financial Aid Director:

- Grant application form
- Written statement explaining the exceptional financial need
- Supporting documentation

Documentation can be submitted through email or in person.

The School's HEERF Need Panel to assess individual student need and make a decision on the amount based on the student's need. The Panel will consist of the Director, Financial Aid Manager, Regional Financial Aid Manager and the Corporate Director of Compliance.

When does the application open?

The application period opens on March 1st and closes at 5pm central standard time on March 5th.

How do I receive my funds?

Your Director will communicate the date of grant distribution. Funds will be distributed via check.

Pell Eligible Students:

Students must first sign the HEERF II Grant Funds Student Certification Form before picking up your check. School Administration will communicate the distribution date.

All Students with exceptional need:

Once the application period closes on March 5th, we will process all applications and your Financial Aid Manager will communicate the outcome of the application and date of grant distribution. Students will need to sign the HEERF II Grant Funds Student Certification Form prior to receiving their grant.

What are the dates I need to be aware of?

3/1/21	25% fund - Application period open for any student with exceptional need to submit their application on a first come, first served basis
3/5/21	25% fund application period closes
3/12/21	Pell eligible students will receive their automatic grant no later than this date
3/19/21	25% fund – all other students with exceptional need who met the award criteria/deadline will receive their grant no later than this date

Do I have to pay any of these funds back?

No. This one-time grant is funded by the Coronavirus Response and Relief Supplemental Appropriations Act, 2021 (CRRSAA) and does not have to be repaid.



CRRSAA ACT

Higher Education Emergency Relief Fund (HEERF II) Student Certification Form

HEERF II Grant Funds Student Certification – 25% Fund

The Higher Education Emergency Relief Fund II (HEERF II) is authorized by the Coronavirus Response and Relief Supplemental Appropriations Act, 2021 (CRRSSA), Public Law 116-260 (December 27, 2020), to provide monetary support for education. As such, **Aveda Arts & Sciences Institutes (Covington and all branches)** were awarded **\$2,327,529** in financial aid grant funds under CRRSAA. In accordance with Section 314(c)(3) of the CRRSAA, **Aveda Arts & Sciences Institutes** will make grant funds received available to eligible students who are currently enrolled.

Aveda Arts & Sciences Institute has determined that the undersigned Student is eligible for a **\$1,133** grant. By signing this certification:

- Student acknowledges that grant funds provided by **Aveda Arts & Sciences Institute** are for use by Student for any component of Student’s cost of attendance or for emergency costs that arise due to coronavirus, such as tuition, food, housing, health care (including mental health care) or childcare.
- Student acknowledges that receipt of grant funds is not conditioned on continued or future enrollment at **Aveda Arts & Sciences Institute**.
- Student acknowledges that **Aveda Arts & Sciences Institute** is required by Section 314(e) of the CRRSAA, to report to the Department of Education regarding how grants were distributed to students, the amount of each grant awarded to each student and how the amount of each grant was calculated.

I have read and understand this HEERF II Grant Funds Certification Form.

Student Name

Student Signature

Date